

An Overview



three ring blogs



What is the Three Ring Blogs Network?

- A growing collection of 25+ unique humor blogs
- Responsible for 4.5 million monthly visitors
- Well over 1 million Facebook fans and Twitter followers
- Specialize in designing, developing, managing, advertising, and marketing blogs to bring more traffic and exposure



Our Web Stats










People of Walmart

The face that sunk 1,000 ships

2011 Average Monthly Traffic Stats (Google Analytics):

-  **1.9MM Unique Visitors**
-  **34MM Page Views**


Audience Key Stats:

-  **67% Female to 33% Male**
-  **59% A18-34**
-  **80% A18-44**

Other Media:

-  **800,000+ Facebook Likes**
-  **38,000+ Twitter Followers**

Celebrity Endorsements:

-  **Tosh.O, G4's Web Soup, The Tonight Show, VH1, Funny Or Die, Tony Hawk, Justin Timberlake, G4's Attack Of The Show, Time, CNN, Wall Street Journal, Yahoo.com, Fox News, ABC News, Good Morning America, Huffington Post**



**PEOPLE OF
WALMART**







Girls In Yoga Pants






Why look at just girls, when you can look at girls in yoga pants?

2011 Average Monthly Traffic Stats (Google Analytics):

-  **423K Unique Visitors**
-  **4.8MM Page Views**


Audience Key Stats:

-  **6% Female to 94% Male**
-  **77% A18-34**
-  **88% A18-44**

Other Media:

-  **14,000+ Facebook Likes**
-  **88,600+ Twitter Followers**

Celebrity Endorsements:

-  **Howard Stern, Nick Cannon, Big Sean, Zach Braff, Sir Mix-A-Lot, Gilbert Gottfried**







Late Night Mistakes

We capture the moments you don't remember




2011 Average Monthly Traffic Stats (Google Analytics):


 **292K Unique Visitors**

 **4.4MM Page Views**


Audience Key Stats:

 **42% Female to 57% Male**

 **65% A18-34**

 **83% A18-44**

Other Media:

 **45,500+ Facebook Likes**



Fun Facts:

 **LateNightMistakes.com was established in February of 2010**

 **The creator of LateNightMistakes.com grew up a few towns over from the creators of PeopleofWalmart.com**





WTF Tattoos



Tat, tat, tatted up!

WTF
TATTOOS

2011 Average Monthly Traffic Stats (Google Analytics):

WTF 190K Unique Visitors

WTF 2.5MM Page Views

Audience Key Stats:

WTF 61% Female to 38% Male

WTF 67% A18-34

WTF 88% A18-44

Other Media:

WTF 35,000+ Facebook Likes



Fun Facts:

WTF WTF Tattoos.com was established in August of 2010

WTF Rapper 50 Cent frequently visits WTF Tattoos.com



The Proud Parents




Some people just shouldn't have kids




2011 Average Monthly Traffic Stats (Google Analytics):

-  **189K Unique Visitors**
-  **2.3MM Page Views**

Audience Key Stats:



-  **72% Female to 28% Male**
-  **60% A18-34**
-  **80% A18-44**

Other Media:

-  **4,600+ Facebook Likes**



Fun Facts:

-  **TheProudParents.com was established in September of 2011**
-  **TheProudParents.com is ran by the creator of GirlsInYogaPants and the creator of PeopleofWalmart.com, which makes for interesting commentary**





Dumb Tweets




Because Twitter is full of #dumbpeople




2011 Average Monthly Traffic Stats (Google Analytics):

-  139K Unique Visitors
-  1.9MM Page Views

Audience Key Stats:



-  42% Female to 58% Male
-  67% A18-34
-  82% A18-44

Other Media:

-  10,000+ Facebook Likes



Fun Facts:

-  DumbTweets.com was established in September of 2010
-  The creators of DumbTweets.com also run LateNightMistakes.com, which are two of the most popular blogs in the network





Jaw Drops



**Jaw
Drops**

From the shocking to the downright unbelievable

2011 Average Monthly Traffic Stats (Google Analytics):



119K Unique Visitors

1.6MM Page Views

Audience Key Stats:



60% Female to 39% Male

56% A18-34



82% A18-44

Other Media:



8,000+ Facebook Likes



Fun Facts:



JawDrops.com was established in May of 2010

The site was originally built to house our network of sites, but was changed to Three Ring Blogs to model the company who started the network, Three Ring Focus







Dr. Fugly




Here to boost your self-esteem since 2011




2011 Average Monthly Traffic Stats (Google Analytics):

-  **164K Unique Visitors**
-  **1.5MM Page Views**

Audience Key Stats:

-  **68% Female to 32% Male**
-  **57% A18-34**
-  **85% A18-44**

Other Media:

-  **3,900+ Facebook Likes**



Fun Facts:

-  **DrFugly.com was established in June of 2011**
-  **No member of the Three Ring Blogs Network has had any plastic surgery done**





White Trash Repairs

Proof that duct tape truly fixes everything



2011 Average Monthly Traffic Stats (Google Analytics):

- X 156K Unique Visitors
- X 1.4MM Page Views

Audience Key Stats:

- X 47% Female to 52% Male
- X 46% A18-34
- X 75% A18-44

Other Media:

- X 26,000+ Facebook Likes



Fun Facts:

- X WhiteTrashRepairs.com was established in April of 2010
- X Jay Leno of the Tonight Show frequently features photos of rigged up household appliances which he calls "White Trash Repairs"





Wedding Unveils

Until death do us part!



wedding unveils

2011 Average Monthly Traffic Stats (Google Analytics):



115K Unique Visitors



1.3MM Page Views

Audience Key Stats:



79% Female to 20% Male



58% A18-34



83% A18-44

Other Media:



3,600+ Facebook Likes



Fun Facts:



WeddingUnveils.com was established in March of 2011



The creator of WeddingUnveils.com is set to be married this upcoming September





Freaks of Fast Food

**FREAKS OF
FASTFOOD**

Would you like an apple pie with that?

2011 Average Monthly Traffic Stats (Google Analytics):



110K Unique Visitors



1.1MM Page Views

Audience Key Stats:



61% Female to 39% Male



58% A18-34



83% A18-44

Other Media:



4,800+ Facebook Likes



Fun Facts:



FreaksofFastFood.com was established in May of 2010

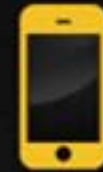


Due to the amount of photos submitted to PeopleofWalmart.com that included people at fast food joints, starting this site was easier than dipping fries into ketchup





Awkward Messages



awkward**messages**

More awkward than your mom on Facebook

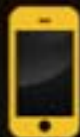
2011 Average Monthly Traffic Stats (Google Analytics):



144K Unique Visitors

1.1MM Page Views

Audience Key Stats:

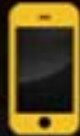


62% Female to 37% Male

58% A18-34

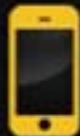
84% A18-44

Other Media:



3,500+ Facebook Likes

Fun Facts:



AwkwardMessages.com was established in October of 2011



The creator of AwkwardMessages.com runs 5 sites in the Three Ring Blogs Network








It's like The Situation having a kid with Paris Hilton


2011 Average Monthly Traffic Stats (Google Analytics):

-  **98K Unique Visitors**
-  **845K Page Views**

Audience Key Stats:

-  **56% Female to 44% Male**
-  **65% A18-34**
-  **89% A18-44**

Other Media:

-  **2,600+ Facebook Likes**



Fun Facts:

-  **DBagging.com was established in September of 2011**
-  **Believe it or not, but the cast of Jersey Shore have made several appearances on DBagging.com**





You Drive What?

An online junk yard for ridiculous rides

YOU DRIVE
WHAT?



2011 Average Monthly Traffic Stats (Google Analytics):

🎲 **61K Unique Visitors**

🎲 **719K Page Views**

Audience Key Stats:

🎲 **48% Female to 52% Male**

🎲 **56% A18-34**

🎲 **82% A18-44**

Other Media:

🎲 **17,800+ Facebook Likes**



Fun Facts:

🎲 **YouDriveWhat.com was established in December of 2009**

🎲 **Due to so many car submissions to PeopleofWalmart.com, it's safe to say that YouDriveWhat.com is a vehicular spin-off of PoWM**





Your Kid's Art Sucks

Because trees should not have smiley faces



YOUR
KID'S
ART
SUCKS

2011 Average Monthly Traffic Stats (Google Analytics):



107K Unique Visitors



582K Page Views

Audience Key Stats:



65% Female to 35% Male



61% A18-34



84% A18-44

Other Media:



4,600+ Facebook Likes



Fun Facts:



YourKidsArtSucks.com was established in June of 2011



The creator of YourKidsArtSucks.com is not really an art critic, just a mean old man. Picture Clint Eastwood in Gran Torino, but a lot less racist.





Random Creepy Guy

Do the creep...AAAHHH!



2011 Average Monthly Traffic Stats (Google Analytics):



61K Unique Visitors

450K Page Views

Audience Key Stats:



65% Female to 34% Male

60% A18-34

82% A18-44

Other Media:



9,300+ Facebook Likes

Fun Facts:



RandomCreepyGuy.com was established in October of 2009

The creators of RandomCreepyGuy.com also launched 14 "webisodes" that feature the site as well as another site that was once a member of the network, BaconIsBomb.com





Flushed Up

Potty humor is our specialty!



2011 Average Monthly Traffic Stats (Google Analytics):



59K Unique Visitors



446K Page Views

Audience Key Stats:



57% Female to 42% Male



52% A18-34



80% A18-44

Other Media:



1,600+ Facebook Likes

Fun Facts:



FlushedUp.com was established in June of 2011

The creator of FlushedUp.com used to be a night club bouncer, but is now just old and gray





Silly Millions

Bling, bling, money ain't a thing!



2011 Average Monthly Traffic Stats (Google Analytics):



51K Unique Visitors



406K Page Views

Audience Key Stats:



56% Female to 44% Male



61% A18-34



84% A18-44

Other Media:



2,100+ Facebook Likes



Fun Facts:



SillyMillions.com was established in March of 2011



The creator of SillyMillions.com buys and sells some of the most rare and expensive cars in the world





**MEMORY
GLANDS**




Memory Glands

Remember Pogs? Yeah, they were awesome!


2011 Average Monthly Traffic Stats (Google Analytics):

-  **53K Unique Visitors**
-  **401K Page Views**

Audience Key Stats:

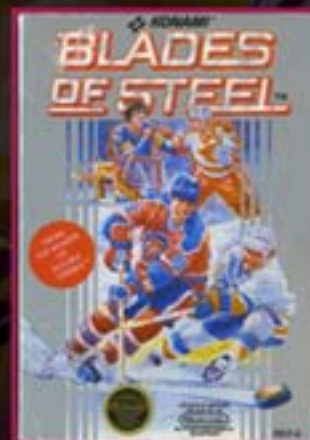
-  **66% Female to 34% Male**
-  **73% A18-34**
-  **91% A18-44**

Other Media:

-  **3,300+ Facebook Likes**

Fun Facts:

-  **Memory Glands.com was established in March of 2011**
-  **The creator of MemoryGlands.com owns over 130 bobbleheads**





← that's **my** boss.

That's My Boss

Fact: All bosses suck

2011 Average Monthly Traffic Stats (Google Analytics):



48K Unique Visitors



322K Page Views

Audience Key Stats:



61% Female to 39% Male



63% A18-34



84% A18-44

Other Media:



3,700+ Facebook Likes

Fun Facts:



That'sMyBoss.com was established in February of 2010



The creator of That'sMyBoss.com almost burned down his previous workplace with the flick of a cigarette

02.18.

Hour by Hour

I got a call from the boss on a Saturday. Of course I didn't answer the phone. So Monday came around, and the boss chewed me out first thing for not being available. When I tried to explain the work week was only Monday through Friday, he looked at me puzzled and said, "You are on salary. That means you work all the time." I ask him to pay me by the hour now.

[Boss](#)

18 Comments





Bobblehead Sports

We love sports. You love sports. Let's high five!



2011 Average Monthly Traffic Stats (Google Analytics):



36K Unique Visitors

225K Page Views

Audience Key Stats:



27% Female to 73% Male

55% A18-34

85% A18-44

Other Media:



>500 Facebook Likes

Fun Facts:



BobbleheadSports.com was established in October of 2011

The creators of the Three Ring Blogs Network love all Pittsburgh sports, even the dreadful Pittsburgh Pirates






**DAMN THAT
LOOKS GOOD**

Damn That Looks Good




What's for dinner?


2011 Average Monthly Traffic Stats (Google Analytics):


 **33K Unique Visitors**

 **214K Page Views**


Audience Key Stats:

 **53% Female to 47% Male**

 **56% A18-34**

 **81% A18-44**


Other Media:

 **3,000+ Facebook Likes**



Fun Facts:

 **DamnThatLooksGood.com was established in May of 2010**

 **One of the founders of Three Ring Blogs is addicted to the Food Network, so his passion for food fuels this blog**





HOW I WAS
DUMPED

How I Was Dumped

Not all relationships were meant to last

2011 Average Monthly Traffic Stats (Google Analytics):



45K Unique Visitors



190K Page Views

Audience Key Stats:



70% Female to 30% Male



68% A18-34



86% A18-44

Other Media:



1,800+ Facebook Likes

Fun Facts:



HowIWasDumped.com was established in October of 2010



The creator of HowIWasDumped.com also runs CoolFactsBro.com, which is one of the newest blogs in the network

05.01.

Totally Psycho

So I dated a guy who was way older than me, who had problems (drinking, smoking, relationship issues etc.) but he was my first love so I didn't care. I was 16 and he was 21 and over the course of 7 months we dated and broke up twice and he tried to kill himself both times. The last time we broke up it was done mutually but it doesn't stop him from telling everyone I was a whore. He lives in my neighborhood, and for 6 months I was afraid to leave my house. If he thought about killing himself, I'm sure he's thought about killing me. To make it clear, this guy was my first. Also depression lead me to various drugs. But the guy I'm with now is super amazing (he helped me with my addiction) and I'm not going to let a bad relationship hold me back!



Be the first of your friends to like this.

[Boyfriend, Drugs, Moving On, Psycho](#)


11 Comments





Rate Tees




 **Your one stop shop for funny t-shirts**


2011 Average Monthly Traffic Stats (Google Analytics):

 **40K Unique Visitors**
127K Page Views


Audience Key Stats:

 **% Female to % Male**
% A18-34
% A18-44

Other Media:

 **800+ Facebook Likes**

Fun Facts:

 **RateTees.com was established in July of 2011**
The creator of RateTees.com came to the Three Ring Blogs Network with a background in e-commerce and an incredible knowledge in the industry





Cool Facts Bro

Cool Fact #234: Peanut butter is delicious



cool
facts
bro.

2011 Average Monthly Traffic Stats (Google Analytics):

- 🌟 Launched in 2012
- 🌟 Launched in 2012

Audience Key Stats:

- 🌟 56% Female to 44% Male
- 🌟 58% A18-34
- 🌟 84% A18-44

Other Media:

- 🌟 500+ Facebook Likes

Fun Facts:

- 🌟 CoolFactsBro.com was established in April of 2012
- 🌟 The creator of CoolFactsBro.com also runs HowIWasDumped.com

COOL
FACT
926

68% OF A HOSTESS TWINKIE
IS AIR.

COOLFACTSBRO.COM



Advertising Capabilities





**ORDER CHILI'S
ONLINE**

VISIT
CHILISTOGO.COM



728x90 Leaderboards

GET ONE OF
OUR BEST
FREE

with each bundle
you buy.

SHOP NOW



P&G eStore
by eStore Retail Services

FREE SHIPPING
on orders over \$25

GET ONE OF
OUR BEST
FREE

with each bundle
you buy.

SHOP NOW



P&G eStore
by eStore Retail Services

FREE SHIPPING
on orders over \$25

300x250 Medium Rectangles



**ORDER CHILI'S
ONLINE**

VISIT
CHILISTOGO.COM





Background Takeover





Sponsored Links

January 23rd, 2012

WWIB: SPIN THE WHEEL



It's once again time for "Who Wears It Better: Casino Roulette Edition!" So who ya gonna double down on, red or black?

Arizona & Arkansas



<http://www.YourURLHere.com>





Social Media Opportunities



Sponsored Tweets

Facebook Cover Photo Takeover

Well over 1 million social media followers

Featured videos in YouTube channels



WhiteTrashRepairs's channel

Subscribed



192
subscribers

568,331
video views





Our goal from the beginning was to make America laugh and we feel like we have accomplished that goal every day since it all started way back on August 1, 2009. We would like to thank all 75,781,705 people who have visited us since our launch. We have enjoyed the ride thus far and hope it continues for years to come!

