What is the Three Ring Blogs Network?

- A growing collection of 25+ unique humor blogs
- Responsible for 4.5 million monthly visitors
- Well over 1 million Facebook fans and Twitter followers
- Specialize in designing, developing, managing, advertising, and marketing blogs to bring more traffic and exposure
Our Web Stats
People of Walmart

The face that sunk 1,000 ships

2011 Average Monthly Traffic Stats (Google Analytics):

😭 1.9MM Unique Visitors
😭 34MM Page Views

Audience Key Stats:

😭 67% Female to 33% Male
😭 59% A18-34
😭 80% A18-44

Other Media:

😭 800,000+ Facebook Likes
😭 38,000+ Twitter Followers

Celebrity Endorsements:

Girls In Yoga Pants

Why look at just girls, when you can look at girls in yoga pants?

2011 Average Monthly Traffic Stats (Google Analytics):
- 423K Unique Visitors
- 4.8MM Page Views

Audience Key Stats:
- 6% Female to 94% Male
- 77% A18-34
- 88% A18-44

Other Media:
- 14,000+ Facebook Likes
- 88,600+ Twitter Followers

Celebrity Endorsements:
Late Night Mistakes

We capture the moments you don’t remember

2011 Average Monthly Traffic Stats (Google Analytics):

- 292K Unique Visitors
- 4.4MM Page Views

Audience Key Stats:

- 42% Female to 57% Male
- 65% A18-34
- 83% A18-44

Other Media:

- 45,500+ Facebook Likes

Fun Facts:

- LateNightMistakes.com was established in February of 2010
- The creator of LateNightMistakes.com grew up a few towns over from the creators of PeopleofWalmart.com
WTF Tattoos
Tat, tat, tatted up!

2011 Average Monthly Traffic Stats (Google Analytics):
WTF 190K Unique Visitors
WTF 2.5MM Page Views

Audience Key Stats:
WTF 61% Female to 38% Male
WTF 67% A18-34
WTF 88% A18-44

Other Media:
WTF 35,000+ Facebook Likes

Fun Facts:
WTF WTF Tattoos.com was established in August of 2010
WTF Rapper 50 Cent frequently visits WTF Tattoos.com
The Proud Parents
Some people just shouldn’t have kids

2011 Average Monthly Traffic Stats (Google Analytics):
- 189K Unique Visitors
- 2.3MM Page Views

Audience Key Stats:
- 72% Female to 28% Male
- 60% A18-34
- 80% A18-44

Other Media:
- 4,600+ Facebook Likes

Fun Facts:
- TheProudParents.com was established in September of 2011
- TheProudParents.com is ran by the creator of GirlsInYogaPants and the creator of PeopleofWalmart.com, which makes for interesting commentary
Dumb Tweets
Because Twitter is full of #dumbpeople

2011 Average Monthly Traffic Stats (Google Analytics):

- 139K Unique Visitors
- 1.9MM Page Views

Audience Key Stats:

- 42% Female to 58% Male
- 67% A18-34
- 82% A18-44

Other Media:

- 10,000+ Facebook Likes

Fun Facts:

- DumbTweets.com was established in September of 2010
- The creators of DumbTweets.com also run LateNightMistakes.com, which are two of the most popular blogs in the network
Jaw Drops
From the shocking to the downright unbelievable

2011 Average Monthly Traffic Stats (Google Analytics):
- 119K Unique Visitors
- 1.6MM Page Views

Audience Key Stats:
- 60% Female to 39% Male
- 56% A18-34
- 82% A18-44

Other Media:
- 8,000+ Facebook Likes

Fun Facts:
- JawDrops.com was established in May of 2010
- The site was originally built to house our network of sites, but was changed to Three Ring Blogs to model the company who started the network, Three Ring Focus
Dr. Fugly
Here to boost your self-esteem since 2011

2011 Average Monthly Traffic Stats (Google Analytics):
- 164K Unique Visitors
- 1.5MM Page Views

Audience Key Stats:
- 68% Female to 32% Male
- 57% A18-34
- 85% A18-44

Other Media:
- 3,900+ Facebook Likes

Fun Facts:
- DrFugly.com was established in June of 2011
- No member of the Three Ring Blogs Network has had any plastic surgery done
White Trash Repairs
Proof that duct tape truly fixes everything

2011 Average Monthly Traffic Stats (Google Analytics):
- 156K Unique Visitors
- 1.4MM Page Views

Audience Key Stats:
- 47% Female to 52% Male
- 46% A18-34
- 75% A18-44

Other Media:
- 26,000+ Facebook Likes

Fun Facts:
- WhiteTrashRepairs.com was established in April of 2010
- Jay Leno of the Tonight Show frequently features photos of rigged up household appliances which he calls “White Trash Repairs”
Wedding Unveils

Until death do us part!

2011 Average Monthly Traffic Stats (Google Analytics):
- 115K Unique Visitors
- 1.3MM Page Views

Audience Key Stats:
- 79% Female to 20% Male
- 58% A18-34
- 83% A18-44

Other Media:
- 3,600+ Facebook Likes

Fun Facts:
- WeddingUnveils.com was established in March of 2011
- The creator of WeddingUnveils.com is set to be married this upcoming September
Freaks of Fast Food

Would you like an apple pie with that?

2011 Average Monthly Traffic Stats (Google Analytics):
- 110K Unique Visitors
- 1.1MM Page Views

Audience Key Stats:
- 61% Female to 39% Male
- 58% A18-34
- 83% A18-44

Other Media:
- 4,800+ Facebook Likes

Fun Facts:
- FreaksofFastFood.com was established in May of 2010
- Due to the amount of photos submitted to PeopleofWalmart.com that included people at fast food joints, starting this site was easier than dipping fries into ketchup
Awkward Messages
More awkward than your mom on Facebook

2011 Average Monthly Traffic Stats (Google Analytics):
144K Unique Visitors
1.1MM Page Views

Audience Key Stats:
62% Female to 37% Male
58% A18-34
84% A18-44

Other Media:
3,500+ Facebook Likes

Fun Facts:
AwkwardMessages.com was established in October of 2011
The creator of AwkwardMessages.com runs 5 sites in the Three Ring Blogs Network
DBagging
It's like The Situation having a kid with Paris Hilton

2011 Average Monthly Traffic Stats (Google Analytics):
- 98K Unique Visitors
- 845K Page Views

Audience Key Stats:
- 56% Female to 44% Male
- 65% A18-34
- 89% A18-44

Other Media:
- 2,600+ Facebook Likes

Fun Facts:
- DBagging.com was established in September of 2011
- Believe it or not, but the cast of Jersey Shore have made several appearances on DBagging.com
You Drive What?
An online junk yard for ridiculous rides

2011 Average Monthly Traffic Stats (Google Analytics):
- 61K Unique Visitors
- 719K Page Views

Audience Key Stats:
- 48% Female to 52% Male
- 56% A18-34
- 82% A18-44

Other Media:
- 17,800+ Facebook Likes

Fun Facts:
- YouDriveWhat.com was established in December of 2009
- Due to so many car submissions to PeopleofWalmart.com, it’s safe to say that YouDriveWhat.com is a vehicular spin-off of PoWM
Your Kid’s Art Sucks
Because trees should not have smiley faces

2011 Average Monthly Traffic Stats (Google Analytics):

- 107K Unique Visitors
- 582K Page Views

Audience Key Stats:

- 65% Female to 35% Male
- 61% A18-34
- 84% A18-44

Other Media:

- 4,600+ Facebook Likes

Fun Facts:

- YourKidsArtSucks.com was established in June of 2011
- The creator of YourKidsArtSucks.com is not really an art critic, just a mean old man. Picture Clint Eastwood in Gran Turino, but a lot less racist.
Random Creepy Guy
Do the creep...AAAHHH!

2011 Average Monthly Traffic Stats (Google Analytics):
- 61K Unique Visitors
- 450K Page Views

Audience Key Stats:
- 65% Female to 34% Male
- 60% A18-34
- 82% A18-44

Other Media:
- 9,300+ Facebook Likes

Fun Facts:
- RandomCreepyGuy.com was established in October of 2009
- The creators of RandomlyCreepyGuy.com also launched 14 “webisodes” that feature the site as well as another site that was once a member of the network, BaconIsBomb.com
Flushed Up
Potty humor is our specialty!

2011 Average Monthly Traffic Stats (Google Analytics):
- 59K Unique Visitors
- 446K Page Views

Audience Key Stats:
- 57% Female to 42% Male
- 52% A18-34
- 80% A18-44

Other Media:
- 1,600+ Facebook Likes

Fun Facts:
- FlushedUp.com was established in June of 2011
- The creator of FlushedUp.com used to be a night club bouncer, but is now just old and gray
Silly Millions
Bling, bling, money ain’t a thing!

2011 Average Monthly Traffic Stats (Google Analytics):
- $51K Unique Visitors
- $406K Page Views

Audience Key Stats:
- $56% Female to 44% Male
- $61% A18-34
- $84% A18-44

Other Media:
- $2,100+ Facebook Likes

Fun Facts:
- SillyMillions.com was established in March of 2011
- The creator of SillyMillions.com buys and sells some of the most rare and expensive cars in the world
Memory Glands
Remember Pogs? Yeah, they were awesome!

2011 Average Monthly Traffic Stats (Google Analytics):
- 53K Unique Visitors
- 401K Page Views

Audience Key Stats:
- 66% Female to 34% Male
- 73% A18-34
- 91% A18-44

Other Media:
- 3,300+ Facebook Likes

Fun Facts:
- MemoryGlands.com was established in March of 2011
- The creator of MemoryGlands.com owns over 130 bobbleheads
That's My Boss

Fact: All bosses suck

2011 Average Monthly Traffic Stats (Google Analytics):
- 48K Unique Visitors
- 322K Page Views

Audience Key Stats:
- 61% Female to 39% Male
- 63% A18-34
- 84% A18-44

Other Media:
- 3,700+ Facebook Likes

Fun Facts:
- ThatsMyBoss.com was established in February of 2010
- The creator of ThatsMyBoss.com almost burned down his previous workplace with the flick of a cigarette

02.18.
Hour by Hour
I got a call from the boss on a Saturday. Of course I didn’t answer the phone. So Monday came around, and the boss chewed me out first thing for not being available. When I tried to explain the work week was only Monday through Friday, he looked at me puzzled and said, “You are on salary. That means you work all the time.” I ask him to pay me by the hour now.

Bosss
18 Comments
Bobblehead Sports
We love sports. You love sports. Let’s high five!

2011 Average Monthly Traffic Stats (Google Analytics):
- 36K Unique Visitors
- 225K Page Views

Audience Key Stats:
- 27% Female to 73% Male
- 55% A18-34
- 85% A18-44

Other Media:
- >500 Facebook Likes

Fun Facts:
- BobbleheadSports.com was established in October of 2011
- The creators of the Three Ring Blogs Network love all Pittsburgh sports, even the dreadful Pittsburgh Pirates
Damn That Looks Good

What's for dinner?

2011 Average Monthly Traffic Stats (Google Analytics):
- 33K Unique Visitors
- 214K Page Views

Audience Key Stats:
- 53% Female to 47% Male
- 56% A18-34
- 81% A18-44

Other Media:
- 3,000+ Facebook Likes

Fun Facts:
- DamnThatLooksGood.com was established in May of 2010
- One of the founders of Three Ring Blogs is addicted to the Food Network, so his passion for food fuels this blog
How I Was Dumped
Not all relationships were meant to last

2011 Average Monthly Traffic Stats (Google Analytics):
- 45K Unique Visitors
- 190K Page Views

Audience Key Stats:
- 70% Female to 30% Male
- 68% A18-34
- 86% A18-44

Other Media:
- 1,800+ Facebook Likes

Fun Facts:
- HowIWasDumped.com was established in October of 2010
- The creator of HowIWasDumped.com also runs CoolFactsBro.com, which is one of the newest blogs in the network
Rate Tees

Your one stop shop for funny t-shirts

2011 Average Monthly Traffic Stats (Google Analytics):
- 40K Unique Visitors
- 127K Page Views

Audience Key Stats:
- % Female to % Male
- % A18-34
- % A18-44

Other Media:
- 800+ Facebook Likes

Fun Facts:
- RateTees.com was established in July of 2011
- The creator of RateTees.com came to the Three Ring Blogs Network with a background in e-commerce and an incredible knowledge in the industry
Cool Facts Bro

Cool Fact #234: Peanut butter is delicious

2011 Average Monthly Traffic Stats (Google Analytics):
- Launched in 2012
- Launched in 2012

Audience Key Stats:
- 56% Female to 44% Male
- 58% A18-34
- 84% A18-44

Other Media:
- 500+ Facebook Likes

Fun Facts:
- CoolFactsBro.com was established in April of 2012
- The creator of CoolFactsBro.com also runs HowIWasDumped.com

COOL FACT # 926
68% OF A HOSTESS TWINKIE IS AIR.
Advertising Capabilities
ORDER CHILI'S ONLINE

728x90 Leaderboards

300x250 Medium Rectangles

ORDER CHILI'S ONLINE
Background Takeover
January 23rd, 2012

WWIB: SPIN THE WHEEL

It's once again time for "Who Wears It Better: Casino Roulette Edition"! So who ya gonna double down on, red or black?

Arizona & Arkansas

http://www.YourURLHere.com
Social Media Opportunities

Sponsored Tweets
Facebook Cover Photo Takeover
Well over 1 million social media followers
Featured videos in YouTube channels
Our goal from the beginning was to make America laugh and we feel like we have accomplished that goal every day since it all started way back on August 1, 2009. We would like to thank all 75,781,705 people who have visited us since our launch. We have enjoyed the ride thus far and hope it continues for years to come!